



LA HI-TECH

*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE

Date: September 4, 2014

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California Superintendent of Public Instruction, Tom Torlakson, helps to launch the LA HI-TECH Regional Consortium; a recipient of a \$15 million California Career Pathways Trust grant for an unprecedented regional effort to prepare tomorrow's tech workforce

Who: LACCD Chancellor, Dr. Francisco Rodriguez; LAUSD Superintendent, Dr. John E. Deasy; Pasadena City College President/Superintendent, Dr. Bob Miller; LA Area Chamber of Commerce Senior Vice President of Education and Workforce Development, Mr. David Rattray; JP Morgan Chase & Co. Office of Corporate Responsibility Global Philanthropy, Mr. Antonio Manning; LACC President, Ms. Renée D. Martinez; Santa Monica College President/Superintendent, Dr. Chui Tsang; and the Los Angeles Orange County Regional Consortia (LAOCRC) Chair, Mr. Steven Glycer.

Los Angeles City College, Los Angeles Mission College, Los Angeles Pierce College, Los Angeles Southwest College, Los Angeles Valley College, Pasadena City College, Santa Monica College, West Los Angeles College, and California State University Dominguez Hills, California State University Los Angeles and California State University Northridge.

Los Angeles Unified School District, Pasadena Unified School District, Santa Monica/Malibu Unified School District, Culver City Unified School District, and Beverly Hills Unified School District.

Los Angeles Mayor's Office, LA Area Chamber of Commerce/Bixel Exchange, City of Los Angeles Workforce Investment Board and the Economic & Workforce Development Department, Los Angeles County Workforce Investment Board, Pasadena Chamber of Commerce, Foothill Workforce Investment Board, Amazon Web Services, JP Morgan Chase, HBO West Coast Production, IATSE, Innovate Pasadena, Leaders on Fast Track (LOFT), Career Ladders Project (CLP), 3S Global Solutions, Inc., Fremantle Media, FilmLA, SABIO, and more.

When: Monday, September 8, 2014 @ 10:30AM

What: The Los Angeles High-Impact Information Technology, Entertainment & Entrepreneurship, and Communications Hubs (LA HI-TECH) Regional Consortium Launch and Press Conference (**10:30AM**), VIP and LA HI-TECH

Stakeholder Meet and Greet (**10:00AM**), Student ICT Hackathon Exhibitions and Presentations (**9:00-11:00AM**), and LA HI-TECH Hubs and Industry Partners Opening Session (**12:30PM**).

Where: Los Angeles Area Chamber of Commerce/Bixel Exchange
350 S. Bixel Street
Los Angeles, 90017
Press Conference: Front steps of Los Angeles Area Chamber of Commerce/Bixel Exchange

Why: Link K14 Students to Information and Communications Technology (ICT) Career Pathways, Work-Based Learning, Internships, Mentoring, Student Leadership, and Industry Engagement. The LA HI-TECH Regional Consortium is a formal membership of educational, private, and public partners who are committed to strengthening strategic partnerships and career pathways across five K-12 systems, three community college districts, and a host of industry and community partners that align with the ICT sector. The consortium's directive is to create a vibrant ecosystem to develop and sustain a highly-skilled and competitive workforce that contributes to the economic growth of the region. The Consortium consists of eight (8) community colleges, sixteen (16) high schools, and over 50 public and private partners. The program will affect approximately three-thousand six-hundred (3600) students who will enroll into a career pathway of their choice, to include: 1) Design, Visual, and Media Arts; 2) Information Support and Services; and 3) Software and Systems Development over a period of five years.

Parking: Community Parking Available

Visit www.lahitech.org for more information
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